

WASHINGTON INDEPENDENT TELECOMMUNICATIONS ASSOCIATION

PO Box 2473

Olympia, WA 98507

Tel: 360-352-5453

Fax: 360-352-8886

Email: wita@wita-tel.org

2010 MEMBERSHIP DIRECTORY
(Please return to the WITA Office no later than October 2, 2009)

COMPANY

ADDRESS

CONTACT NAME

EMAIL ADDRESS

TELEPHONE & FAX NUMBERS

CHECK ONE: Check Enclosed Send invoice to:

Finished ad sizes and prices are listed below. Please check your preference:

➤ Crop ads to the following dimensions:

_____	Full Page (4.5" Wide x 7.5" High)	\$375	(Black & White)
_____	Half Page (3.75" High x 4.5" Wide)	\$300	(Black & White)
_____	Quarter Page (1.875" High x 4.5" Wide)	\$200	(Black & White)

Please send all ads in digital format according to the following specifications:

- Ad must be a Grayscale tif.
- Resolution must be 300 ppi (Pixels Per Inch). No bigger, no smaller!
- Build ad at 100% size (see enclosure)
- DO NOT leave borders or bleeds
- Please abbreviate file names in lower case and be sure to include the three-letter file extension .tif.
- Try to use less than 10 characters, not including the .tif extension in your file name; Example: wita4x7ad.tif
- Attach and email your digital ad file to wita@wita-tel.org
- Do not attach more than one digital file per email
- Please do not compress files unless using Aladdin DropStuff

PLEASE NOTE – Your WITA Associate Membership Dues (2009-2010) must be current to have your company’s advertisement included in the new directory.

DO YOU HAVE QUESTIONS ABOUT YOUR AD? Please contact **Coeur Creative Group** at curtw@coeurcreative.com.

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