

WASHINGTON INDEPENDENT TELECOMMUNICATIONS ASSOCIATION

TO: WITA ACTIVE and ASSOCIATE MEMBERS
FROM: Terrence Stapleton, Executive Vice President
DATE: August 3, 2009
RE: Advertising Opportunity in 2010 WITA Directory

For the eighth consecutive year, WITA offers Member Companies the opportunity to advertise in the WITA Directory. Our directory lists the active and associate member companies, WITA committees, federal elected officials, and other relevant organizations and information. The Directory is distributed free-of-charge to members, some government agencies, and affiliated organizations. Your advertising dollars help offset the cost of production and distribution, as well as offer you the chance to showcase your products and services.

What's in it for you? First, and foremost, our sincere "THANK YOU." All WITA member companies and affiliated businesses use this directory when shopping for products and/or services. And, we believe they do *use* it because they support WITA and all its member companies.

While our prices are lower than other association's advertising opportunities, exposure is high! Please contact us today to reserve your space in the 2010 WITA Directory!

Be sure your copy conforms to the size limitations on the enclosed layout.

- Directory pages are 5.0" x 8.5."
- All copy will be black-and-white, vertical orientation.
- Complete the enclosed form and return it to the WITA office by **Friday, October 2, 2009**, to be included in the 2010 Directory.
- Finished advertisement sizes and prices are listed below. Crop ads to the following specifications:

Full Page (4.5" Wide x 7.5" High) **\$375**

Half Page (3.75" High x 4.5" Wide) **\$300**

Quarter Page (1.875" High x 4.5" Wide) **\$200**

Your order form and specifications are enclosed. If you have any questions, please do not hesitate to contact Lynn Lowe at the WITA office at **360-352-5453** or e-mail us at lynnlowe@wita-tel.org.

Thank you for advertising your business's products and services in the 2010 WITA Members Directory!