

OTAWITA ANNUAL MEETING

May 17 - 19, 2010

The Skamania Lodge | Stevenson, Washington

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OTA/WITA Joint Annual Meeting
Program Agenda

Monday, May 17th

- 7:30 a.m. – 8:30 a.m. Golf Tournament Registration at the Club House (No Breakfast, 19th Hole Reception with Awards instead)
- 8:00 a.m. – 7:00 p.m. Registration Desk Open
- 8:30 a.m. – 2:30 p.m. Golf Tournament
- There will be two exciting and fun activities to choose from this year!**
- 8:30 a.m. – 2:00 p.m. White Salmon River Rafting Adventure
- 12:00 p.m. – 4:00 p.m. Columbia River Gorge Wineries Tour
- 6:00 p.m. – 7:00 p.m. Welcome Reception with Exhibits
- 7:00 p.m. – 9:30 p.m. Scholarship Foundations Silent Auction & Banquet

Tuesday, May 18th

- 7:00 a.m. – 5:00 p.m. Registration Desk Open
- 7:00 a.m. – 7:30 p.m. Exhibit Hall Open
- 7:00 a.m. – 8:00 a.m. Buffet Breakfast
- 8:00 a.m. – 8:15 a.m. Welcome & Introductions
- 8:15 a.m. – 9:15 a.m. Opening General Session
- General Session I**
Tom Gerke, Executive Vice Chairman of CenturyLink, has been invited to share with us the vision and goals of CenturyLink after the Embarq/CenturyTel merger.
- 9:15 a.m. – 9:45 a.m. **General Session II**
John Hendon, Stifel Nicolaus has been invited to provide insight into the economy and how that relates to the telecommunications industry.
- 9:45 a.m. – 10:15 a.m. Break and Visit with Exhibitors
- 10:15 a.m. – 11:15 a.m. **General Session III**
Tom Wacker, NTCA, will present a review of the Legislative and Regulatory landscape on the National level. Amy Tykeson, Bend Broadband, has been invited to give the perspective of the cable telecommunications industry on these issues as well.
- 11:15 a.m. – 12:15 p.m. **General Session IV**
You won't want to miss the session with Oregon Public Utilities Commission Chair Ray Baum and Washington Utilities and Transportation Commission's Commissioner Phil Jones. These two key policy makers always provide us with keen insight into the regulatory landscape of Oregon and Washington.
- 12:15 p.m. – 1:30 p.m. Luncheon
- 1:30 p.m. – 2:30 p.m. Concurrent Sessions
 Session I – **Oregon Legislative/Regulatory Report** - *Brant Wolf, OTA Executive Vice President*
 Session II – **Washington Legislative Report** - *Dan Coyne, Coyne, Jesernig LLC*
- 2:30 p.m. – 2:45 p.m. Break and Visit Exhibits
- 2:45 p.m. – 3:45 p.m. Concurrent Sessions
 Session III – **Data Security** - *Mike Hoffmann, Bolt Data*
 Session IV – **Broadband Systems & Deployment** - *Occam, Adtran and Zeugma Systems*
- 3:45 p.m. – 4:00 p.m. Break and Visit Exhibits
- 4:00 p.m. – 5:00 p.m. Concurrent Sessions
 Session V – **Innovations in Billing Systems** - *Cyndie Hobart, Western Datapro, Inc.*
 Session VI – **Search Engine Optimization & Effective Web Site Marketing**
 - *Corky Coreson, The Coreson Company Media Services*
- 6:30 p.m. – 7:30 p.m. Reception with Exhibits
- 7:30 p.m. – 9:30 p.m. Annual Banquet & Awards Ceremony

Wednesday, May 19th

- 7:00 a.m. – 9:00 a.m. Registration Desk Open
- 7:00 a.m. – 8:00 a.m. Buffet Breakfast
- 8:00 a.m. – 9:15 a.m. **General Session V**
Hank Buchanan, RTFC and Ted Koerner, CoBank will join us to discuss funding and finance issues in these uncertain times.
- 9:15 a.m. – 9:30 a.m. Break
- 9:30 a.m. – 10:45 a.m. **Closing General Session**
We have invited a Key Executive from Frontier NW to join us and discuss the operations and goals of the new, second largest carrier in Oregon and Washington.

Board and business meetings will begin 20 minutes after the final session concludes.

- OTA Annual Business Meeting & Board Meeting
- WITA Annual Membership Meeting & Board Meeting
- 12:30 p.m. Annual Conference Adjourns



Activities

Golf Tournament

Our annual golf tournament will feature the scenic beauty and challenging course of the Skamania Lodge Golf Course. We are doing this a little differently this year as there will NOT be a continental breakfast, instead there will be a Golf Awards Reception at the end of the tournament. The tournament begins at 8:30 a.m. with a shotgun start and a scramble play format. Box lunches will be provided and a beverage/snack cart will be available on the course.

White Salmon River Rafting Adventure

Rafters will enjoy the breathtaking combination of whitewater and scenery along the White Salmon River as they cascade through the narrow, cliff lined basalt canyons fed by natural springs flowing from the glaciers of Mt. Adams. Throughout the trip, rafters are treated to continuous class III and IV rapids that challenge even our most adventurous guests. Minimum age requirement of 10 years. Transportation, wet suit, footwear, splash jacket, personal flotation jacket and helmet are provided.

Columbia River Gorge Wineries Tour

Come enjoy a leisurely guided tour featuring three of the premier wineries of the exquisite Columbia River Gorge. Transportation, tasting fees & a light snack are included in the registration fee.

Conference Registration

ALL registration and activity forms must be received in the OTA office by May 10, 2010. Registration fees: OTA-WITA member (includes non-employee spouse) \$495.00, Non-member \$695.00. Non-employee spouses and guests may purchase a guest meal package for \$175.00, which covers all meal functions and receptions.

For registration forms received after May 10, 2010, an additional fee of \$25.00 will be added. See the enclosed registration form for additional event fees. The registration fee includes: meals, non-employee spouse or guest registration, program sessions, breaks, receptions, materials, and one registration gift. The attendee registration fee does not include recreational activities.

If you will be playing in the golf tournament, don't forget to complete the separate golf registration form and return it to the OTA office by May 10, 2010.

All conference information and forms are available for downloading at the OTA website: www.ota-telecom.org. All forms can be returned via mail or fax, and an invoice can be sent for payment.

All cancellations must be received in writing by April 16, 2010. Due to contractual obligations, we regret that refunds cannot be granted after this date. Late cancellations or "no-shows" will be billed at the regular fee. OTA/WITA assume no liability for non-refundable transportation costs, hotel accommodations or additional costs incurred by registrants. Refunds will be processed within 3 weeks after the close of the conference.

If you require special arrangements in order to fully participate in the conference, please call the OTA office so we can discuss how to meet your needs. The dress code for the conference is "Resort Casual."



Hotel Reservations

Accommodations/Nightly Rate

- Superior Forest View\$149
- Deluxe Forest View\$179
- Executive River View (shown above)\$229

Call the Lodge today at (800) 221.7117. Please be sure to ask for the "OTA/WITA Annual Meeting" group rates.

RESERVATION DEADLINE: April 16, 2010